

# 2018 WINTER ANTIQUES SHOW

## EXHIBITOR ADVERTISING CONTRACT

### DEADLINE: OCTOBER 27, 2017

For Digital Files and Contract Proofs

### Transmittals:

- East Side House Original
- Group M Send Copy
- Please make a copy for your records

Please Print

### Advertiser

Contact \_\_\_\_\_

Email \_\_\_\_\_

Tel \_\_\_\_\_

Fax \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

### Signature

Date \_\_\_\_\_

Fed Ex Account # \_\_\_\_\_

[for transmittal of final ad proofs if required]

### Advertising Agency

Contact \_\_\_\_\_

Email \_\_\_\_\_

Tel \_\_\_\_\_

Fax \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

### AD TYPE [check appropriate, indicate bleed or non-bleed]

2-Page Spread, Four Color, Non-Bleed	\$ 3,110
2-Page Spread, Four Color, Bleed	
2-Page Spread, Black + White, Non-Bleed	\$ 2,610
2-Page Spread, Black + White, Bleed	
Full Page, Four Color, Non-Bleed	\$ 1,980
Full Page, Four Color, Bleed	
Full Page, Black + White, Non-Bleed	\$ 1,720
Full Page, Black + White, Bleed	

### Total Payment

\$

Includes Online Ad Approval

### PAYMENT REQUIRED WITH CONTRACT + AD MATERIALS

### Website Address

(to be included on the Winter Antiques Show Website)

### Email Address

(your username for the Winter Antiques Show Ad Gateway)

### Send Original Signed Contract and Checks to:

**Laura Daley**  
Director of Development  
East Side House Settlement  
337 Alexander Avenue  
Bronx, NY 10454

Payment must be in US dollars drawn  
on a US bank and made payable to

**East Side House Settlement**

### Questions?

Michael Diaz-Griffith  
Associate Executive Director, Winter Antiques Show  
Tel: (646) 740-1976  
Email: mdg@winterantiquesshow.com

### Send Ad Materials and a copy of your Contract to:

**Tomas Sokol**  
Group M  
1024 North Third Street, Suite 101  
Philadelphia, PA 19123

Tel: (215) 546-1995

### MATERIAL ENCLOSED (check all that apply)

2018 Winter Antiques Show Contract Group M copy

Digital Ad Files CD/DVD

Contract Proof [SUGGESTED]

Transparencies/Slides

Other: