

Deadlines:

Ad Space Reservation: November 10, 2017

Ad Materials Deadline: November 17, 2017

Transmittals:

- East Side House Original
- Group M Send Copy
- Please make a copy for your records

Please Print

Advertiser

Contact _____

Email _____

Tel _____

Fax _____

Address _____

City _____

State/Zip _____

Signature

Date _____

Fed Ex Account # _____

[for transmittal of final ad proofs if required]

Advertising Agency

Contact _____

Email _____

Tel _____

Fax _____

Address _____

City _____

State/Zip _____

AD TYPE [check appropriate]

2-Page Spread, Four Color \$ 5,560

2-Page Spread, Black + White \$ 4,460

Full Page, Four Color \$ 3,773

Full Page, Black + White \$ 2,893

Half Page, Four Color [Vertical or Horizontal] \$ 2,288

Half Page, Black + White [Vertical or Horizontal] \$ 2,013

Preferred Placement \$ 4,430

[Limited Number, Four Color Only]

Second + Third Covers \$ 7,030

Total Payment \$

Includes Online Ad Approval

PAYMENT REQUIRED WITH CONTRACT + AD MATERIALS

Website Address

(to be included on the Winter Antiques Show Website)

Email Address

(your username for the Winter Antiques Show Ad Gateway)

Send Original Signed Contract and Checks to:

Laura Daley
Director of Development
East Side House Settlement
337 Alexander Avenue
Bronx, NY 10454

Payment must be in US dollars drawn on a US bank and made payable to **East Side House Settlement**

Questions?

Jill A. Bossert, Director of Advertising Sales
 (718) 222-5020
 jbossert@nyc.rr.com

Send Ad Materials and a copy of your Contract to:

Tomas Sokol
Group M
1024 North Third Street, Suite 101
Philadelphia, PA 19123
 Tel: (215) 546-1995

MATERIAL ENCLOSED (check all that apply)

2018 Winter Antiques Show Contract Group M copy

Digital Ad Files CD/DVD

Contract Proof [SUGGESTED]

Transparencies/Slides

Other: _____